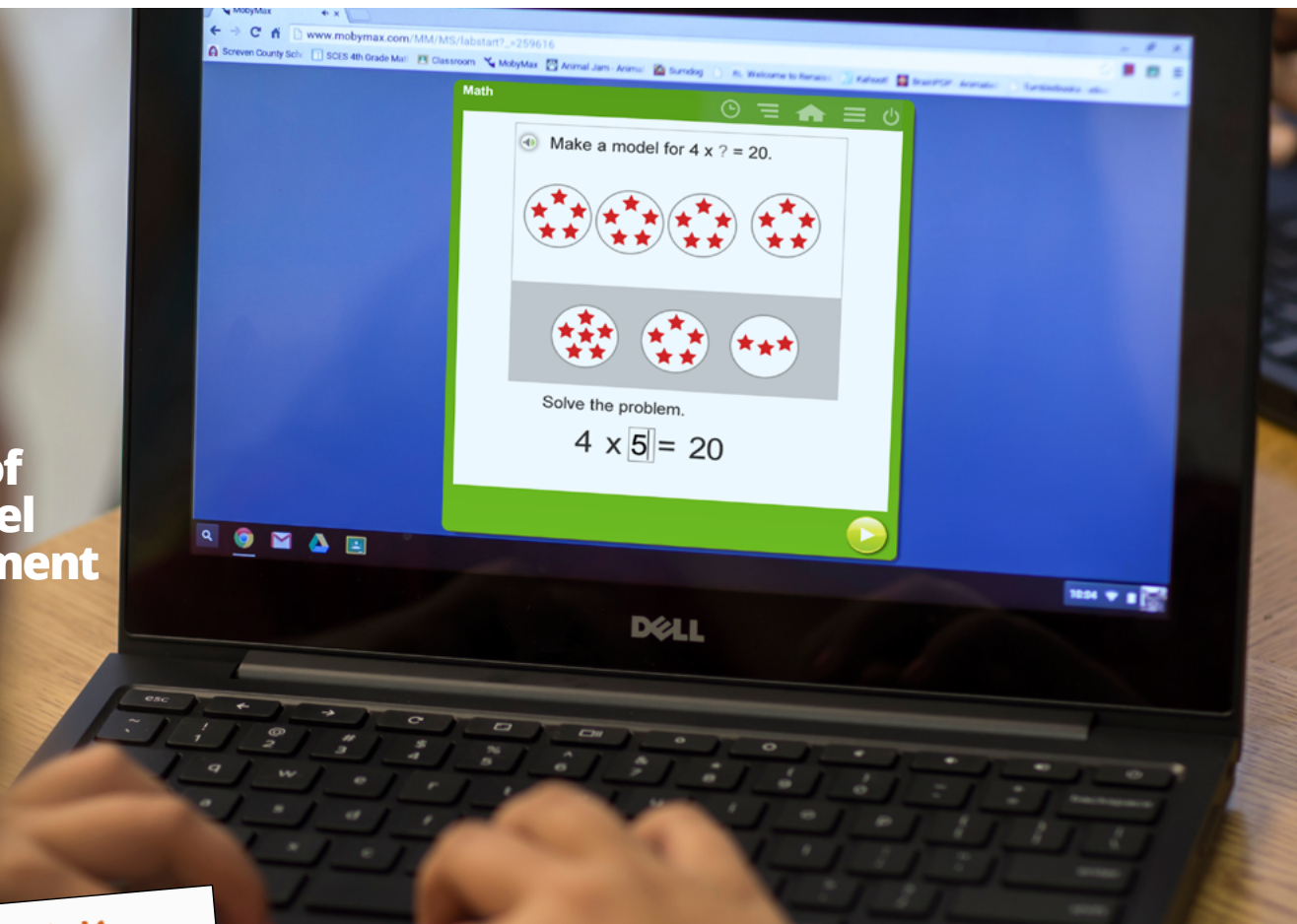




# MobyMax Contest Tool Boosts Student Engagement and Achievement

Over 2.4  
months of  
grade level  
improvement  
in just 1  
month



McKittrick Elementary School teacher Monica Contreras has found the secret to success for helping her third grade students master math: she holds a MobyMax contest.

Mrs. Contreras started using MobyMax several years ago to help her students prepare for the annual Florida Standards Assessment tests. She created a MobyMax Science Challenge that resulted in a 20 percent grade level increase in science among participating students.

Register **FREE** at MobyMax.com Email: support@MobyMax.com Phone: 888.793.8331

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Learn twice as fast.™



**“We promoted the contest on our social media and some teachers sent mass text messages to parents to remind them to encourage their kids to participate.”**

**Monica Contreras**  
Third Grade Teacher  
McKittrick Elementary

When it came time to focus on math, Mrs. Contreras decided to build on the challenge idea and run a MobyMax contest. Why are contests such a great way to motivate students to participate? Because “they love watching their stats go up!” she says.

Launching and promoting the contest was easy. “We announced the contest on our morning show to get students excited,” reported Mrs. Contreras. “The PTA made signs and emailed parents and PTA members. We also promoted the contest on our social media pages, and some teachers sent mass text messages to parents to remind them to encourage their kids to participate.”

### What was the level of success?

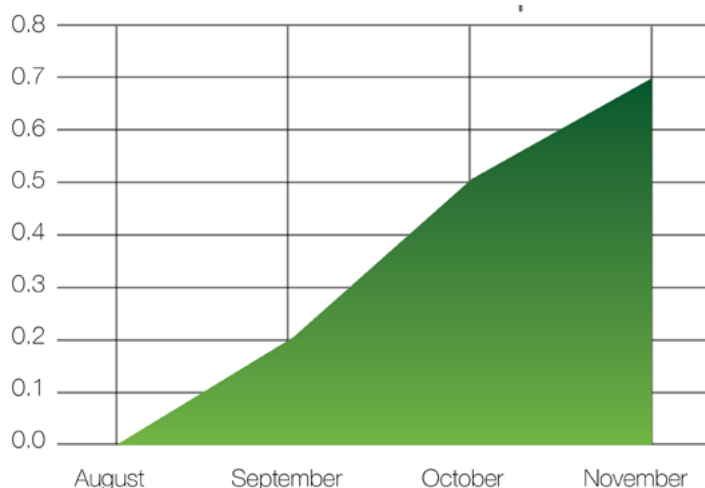
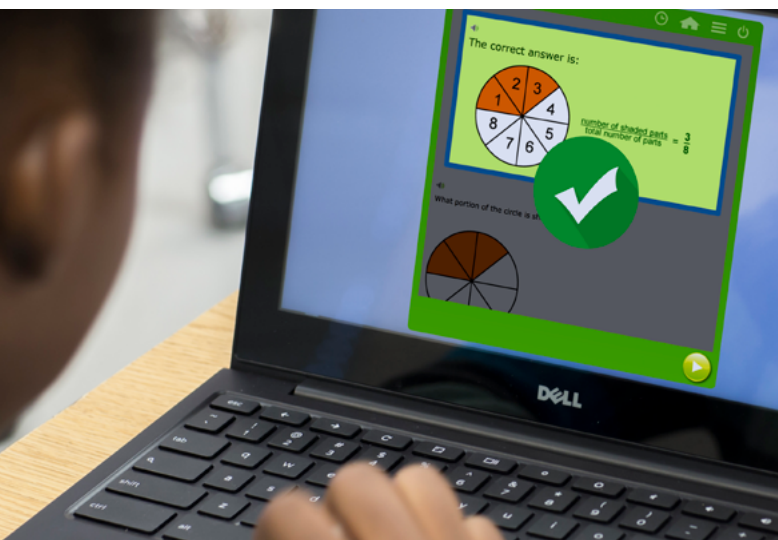
The contest ran from Oct 1-29, 2016. After one month, the results were stunning:

- 127,787 math problems completed correctly
- 437 McKittrick students became active in MobyMax Math
- 24 teachers used MobyMax Math
- 82 students gained 2.4+ months of grade level improvement in math in 1 month

### How did the contest Work?

Before starting the contest, participating students completed an initial MobyMax Math placement test to identify each student’s learning gaps and standard proficiency. Next, all students were tasked to complete at least 1 hour of MobyMax Math every week the contest ran.

Mrs. Contreras invited several other teachers to join in so they could launch the activity school-wide. The teachers hoped that by motivating the entire community of students to work toward the same goal, more students would complete more math problems—both inside and outside the classroom.



**Impressive growth in math grade level**



**“We announced the contest on our morning show to get students excited. The PTA made signs and emailed parents and PTA members.”**

**Monica Contreras**  
Third Grade Teacher  
McKitrick Elementary



**“They love watching their stats go up!”**

McKitrick 5th grade students relishing win in Nature's Classroom

## Why did the contest succeed?

- It was easy to join. Participating students could log in on any computer or tablet and immediately complete MobyMax Math problems and lessons at their own pace while simultaneously competing for exciting prizes.
- It was easy to achieve. The goal was for each student to spend at least 60 minutes per week on MobyMax Math. All students who achieved that goal earned an invitation to the special fall snow cone party. The top class in each grade level also earned an ice cream sundae party.
- It was easy to win a prize. Students who completed at least 1 hour of MobyMax Math each week were entered into a drawing for multiple prizes, ranging from gift cards to goodie bags.



Students who completed 4 hours of MobyMax Math by the end of the contest were entered into an extra raffle for a \$25 gift card and additional prizes.

- The entire contest only took two minutes to set up. As for cost, the total expenses for weekly raffle drawings, prizes, and 7 ice cream parties amounted to only \$234. The contest required just three PTA volunteers for 2.5 hours to host the parties in McKitrick's Nature's Classroom.



**The total expense for weekly raffle drawings, prizes, and 7 ice cream parties was only \$234.**



Top classes by grade enjoy an ice-cream party held in McKittrick's Nature's classroom



### **New contests are already in the works!**

Of course, one wonders, 'What happens when the contest ends? Do the kids lose interest in the subject or start to slack off?'

That certainly hasn't been Mrs. Contreras' experience. As we've seen in one school after another, MobyMax contests help fuel kids' desire to keep learning and achieving...and asking for more! And more is what they're receiving. Mrs. Contreras and other teachers at McKittrick have launched a school-wide Fact Fluency Challenge that's taking place for 1 week each month from December 2016 – May 2017.

Final results won't be tallied for another few months, but already Mrs. Contreras has seen a measureable uptick in fact fluency among McKittrick's students.

**Ready to see how MobyMax can impact your students' learning? Register FREE at [mobymax.com](http://mobymax.com)**